



## 2024 | Sponsor Partner Program

### CONNECTING INFLUENTIAL ANALYTICS LEADERS FROM MORE THAN 300 COMPANIES

ALN is an exclusive community of more than 800 business and technology leaders responsible for delivering cutting-edge data and analytics solutions for over 300 organizations in the Chicago area and Midwest. Together with our members and sponsors, we are committed to:

- Growing the analytics leadership community
- Sharing best practice guidance and thought leadership
- Nurturing a forum for collaboration and peer networking
- Mentoring future analytics leaders

### A PLACE TO BUILD YOUR BRAND AND CONNECT WITH THE ANALYTICS COMMUNITY

Sponsor Partners of ALN enjoy a unique opportunity to gain brand visibility and market exposure in a focused setting. Get first-hand insights into the analytics challenges companies are facing and build valuable relationships with a highly targeted and engaged community.

- Gain exposure to the hard-to-reach data and analytics communities
- Drive market awareness and sales opportunities among a highly qualified audience
- Build a trusted industry advisor relationship with analytics professionals
- Leverage valuable time with event attendees

## Why ALN

- Membership is exclusive to data and analytics practitioners.
- Only 5 Sponsor Partners per year.
- ALN enables your brand and message to stand out!



## PARTNER SPONSORSHIP

ALN Partner Sponsorship includes four in-person Executive Forum events in 2024, featuring informative presentations and panel discussions with decision makers and key influencers at small, mid-market and large global organizations. All Executive Forum events are attended by our Executive member leaders who work directly in corporate analytics, business intelligence, data science, or data management roles (excluding consulting and technology vendor employees). Topics and presenters will be announced.

PLANNED IN-PERSON SCHEDULE	
March	TopGolf Schaumburg
June	Chicago (TBD)
September	Cooper's Hawk Wine Tasting
December	Brookfield Zoo Holiday Magic

### Average event attendance:



- 25-50 Executive members (Director level and above) at each in-person events

*\*Final dates and venues to be approved by the ALN Board in January 2024*

## EXECUTIVE FORUM PARTNER SPONSOR BENEFITS INCLUDE:

### Grow Awareness. Generate Leads. Nurture Relationships.

- Attendee passes for ALL FOUR EVENTS:
  - One vendor pass and five guest passes per event (Guests must meet ALN Executive profile requirements)
  - Additional single event pass provided to vendor when vendor registers five new Executive members for the event
- Event raffle to obtain raffle participant contact information to be provided to vendor after event. Raffles included.
- 2 emails per year to our 800+ member database (email executed by ALN) OR one social post per quarter. Co-branded content for email/social post is the responsibility of the sponsor partner and must be pre-approved by ALN.
- Company logo throughout ALN website and profile with social links on ALN Sponsor page
- Logo displayed on all event emails and select social media posts
- Ability to submit customer speakers and panelist (subject to selection by ALN Advisory Board)
- In-person event signage and recognition during event welcome presentation
- Vendor table for vendor provided signage and collateral at all events
- Inclusion in ALN video featured on website and during Executive Forum events

*\*Sponsorship opportunities are limited to five total partners and will be allocated on a first-come, first-served basis*

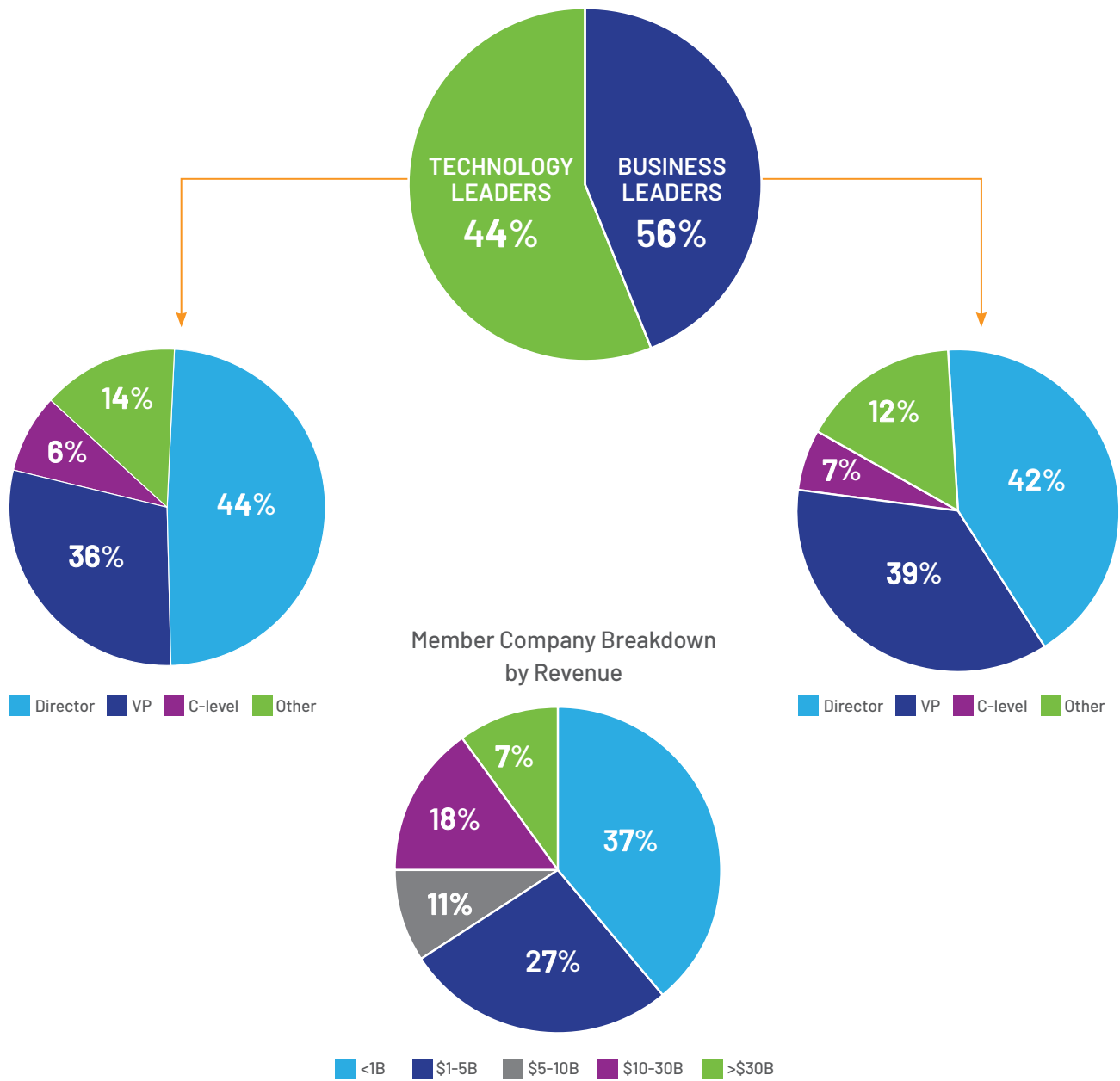
If you are interested in becoming a Sponsor Partner or would like more information about sponsorship opportunities, please contact Tony Lopykinski, ALN Program Director at 630.640.0660 or [tony.lopykinski@analyticsleaders.com](mailto:tony.lopykinski@analyticsleaders.com)



## OUR MEMBERSHIP

ALN members include leaders from over 300 companies, including:

- 800+ highly engaged senior members with 20% membership growth year-over-year





## ALN MEMBERS INCLUDE LEADERS FROM OVER 300 COMPANIES (some examples)

Abbott	Fifth Third Bank	Pella Corporation
Abbvie	First Midwest Bank	PepsiCo
Abercrombie & Fitch	Fiserv	Pfizer
Ace Hardware	Gallagher Bassett	PNC Financial Services
ADP	GE Healthcare	Presence Health
Adtalem	General Growth Properties	Publicis Media
Advocate Health Care	Generation Brands	Radio Flyer, Inc
Allstate	Golin	Readerlink Distribution Services
Anthem	Google	Redbox
Aon	Grainger	Reyes Holdings LLC
Arthur J Gallagher	Groupon	Reynolds Consumer Products
Astellas Pharmaceuticals	Guggenheim Partners	Rise Interactive
Baxter International Inc	Harley-Davidson Financial Svcs	Rockwell Automation
Beam Suntory Inc	HAVI	Sears Holding Company
Best Buy	Health Care Service Corporation	Shure
BMO Harris Bank	Hollister	Sinai Health System
Calamos Investments	HSBC	Sirva Worldwide & Relocation, Inc.
Camping World	HUB International	SMS Assist
Career Education Corporation	Hyatt Hotels Corporation	SPX
CarMax	J.P.Morgan Chase	Starcom
Cars.com	Jones Lang LaSalle (JLL)	Stericycle
Caterpillar	KeHE Distributors	Tenneco
CBRE	Kellogg Company	The Boeing Company
CDW	Kemper	The Kraft Heinz Company
Central Garden & Pet	Kohler	The Private Bank
Chamberlain Group	Leo Burnett	Topco Associates
Charles Schwab	Levi Strauss & Co	TransUnion
Clorox	Lincoln Financial	Tribune Media Co
CME Group	Littelfuse	True Value
CNA Insurance	Live Nation	TTX Company
ComEd	Loreal	UL
ConagraFoods	Lurie Children's Hospital	Uline
Constellation Brands	Lyft	UNFI
Conversant	Mars Inc.	United Airlines
Cushman & Wakefield	Mattress Firm	University of Chicago
CVS Health	MB Financial Bank	US Cellular
Delta Faucet Company	McDonald's Corporation	US Foods
Dentsu	McGraw Hill Education	USG Corporation
Diageo PLC	Meta	Verizon
Discoverer Financial Services	Michelin	Vizient
Doordash	Molson Coors Brewing Company	Vyaire Medical
Dover Corporation	Motorola Solutions Inc	Walgreens
Dow	Navistar	Walsh Construction
Ebay	Northern Trust	Winston & Strawn LLP
Echo Global Logistics Inc	Northwestern Medicine	WinTrust Financial
Elevance Health	Northwestern Mutual	Wolters Kluwer CCH
Encore Global	Novartis	YMCA
Enova International, Inc.	OptumRx	Zebra Technologies
Exelon	Pampered Chef	Zoro Tools
Ferrara Candy Company	Paylocity	Zurich Insurance

### ABOUT ANALYTICS LEADERS NETWORK

The Analytics Leaders Network is an exclusive community of business and technology professionals responsible for delivering analytics, business intelligence, and data management solutions. Our members represent more than 300 companies throughout Chicago and the broader Midwest, including small, midmarket, and global Fortune 50 organizations, providing a diverse range of member perspectives and experiences. Founded in 2013, ALN provides analytics, business intelligence, data science and data management best practice guidance and thought leadership, while nurturing a forum for collaboration and peer networking.