



2023 | Sponsor Partner Program

CONNECTING INFLUENTIAL ANALYTICS LEADERS FROM MORE THAN 280 COMPANIES

ALN is an exclusive community of more than 800 business and technology leaders responsible for delivering cutting-edge data and analytics solutions for over 280 organizations in the Chicago area and Midwest. Together with our members and sponsors, we are committed to:

- Growing the analytics leadership community
- Sharing best practice guidance and thought leadership
- Nurturing a forum for collaboration and peer networking
- Mentoring future analytics leaders

A PLACE TO BUILD YOUR BRAND AND CONNECT WITH THE ANALYTICS COMMUNITY

Sponsor Partners of ALN enjoy a unique opportunity to gain brand visibility and market exposure in a focused setting. Get first-hand insights into the analytics challenges companies are facing and build valuable relationships with a highly targeted and engaged community.

- Gain exposure to the hard-to-reach data and analytics communities
- Drive market awareness and sales opportunities among a highly qualified audience
- Build a trusted industry advisor relationship with analytics professionals
- Leverage valuable time with event attendees

Why ALN

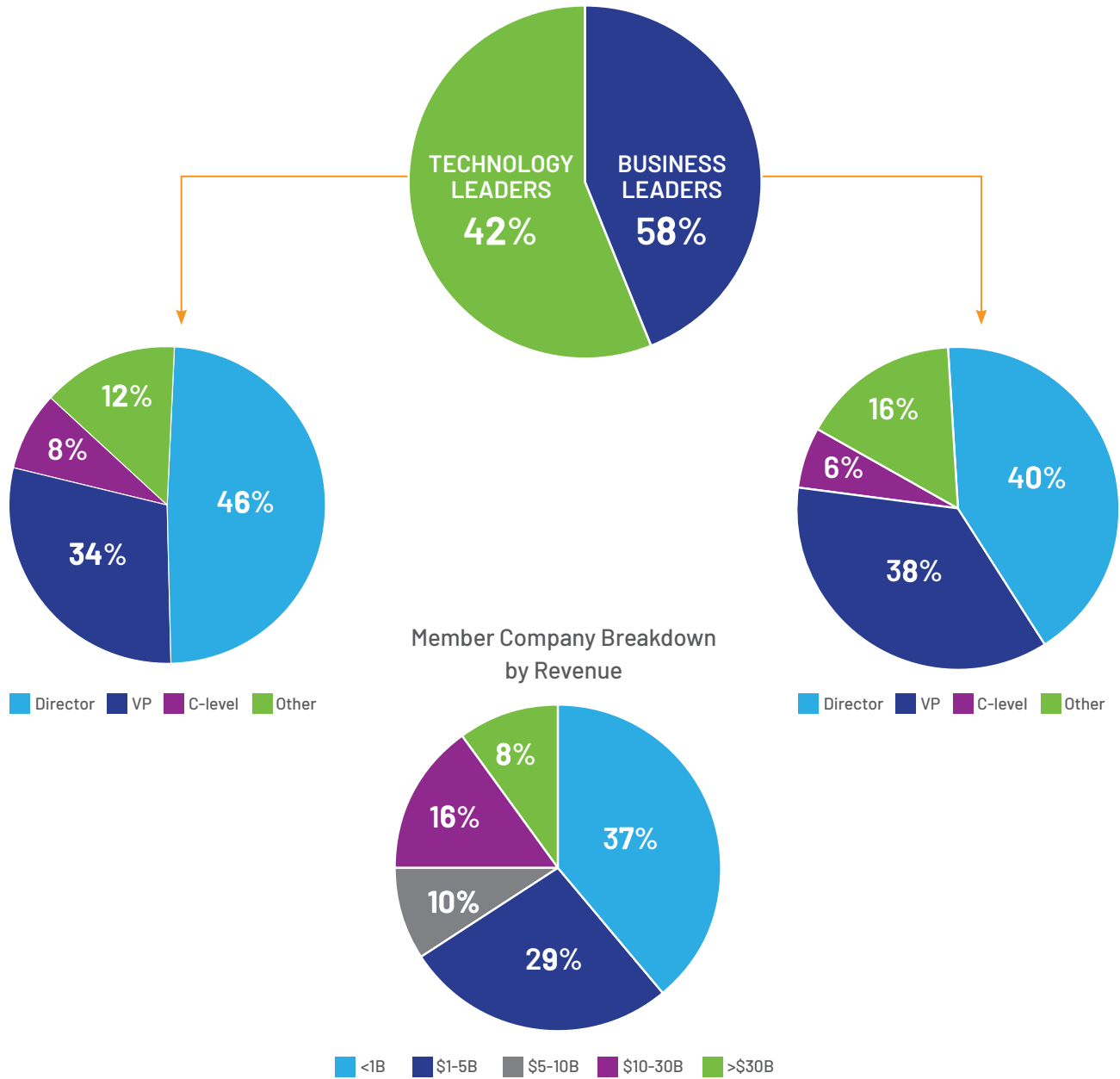
- Membership is exclusive to data and analytics practitioners.
- Only 5 Sponsor Partners per year.
- ALN enables your brand and message to stand out!



OUR MEMBERSHIP

ALN members include leaders from over 280 companies, including:

- 800+ highly engaged senior members with 25% membership growth year-over-year





ALN MEMBERS INCLUDE LEADERS FROM OVER 280 COMPANIES (some examples)

Abbvie	Gallagher Bassett	PNC Financial Services
Abercrombie & Fitch	GE Healthcare	Presence Health
Ace Hardware	General Growth Properties	Publicis Media
ADP	Generation Brands	Radio Flyer, Inc
Adtalem	Golin	Readerlink Distribution Services
Advocate Health Care	Google	Redbox
Allstate	Grainger	Reynolds Consumer Products
Anthem	Groupon	Rise Interactive
Aon	Guggenheim Partners	Rockwell Automation
Arthur J Gallagher	Harley-Davidson Financial Svcs	Sears Holding Company
Astellas Pharmaceuticals	HAVI	Shure
Baxter International Inc	Health Care Service Corporation	Sinai Health System
Beam Suntory Inc	Hollister	Sirva Worldwide & Relocation, Inc.
BMO Harris Bank	HSBC	SMS Assist
Calamos Investments	HUB International	SPX
Camping World	Hyatt Hotels Corporation	Starcom
Career Education Corporation	Jones Lang LaSalle (JLL)	Stericycle
Cars.com	KeHE Distributors	The Boeing Company
Caterpillar	Kellogg Company	The Kraft Heinz Company
CBRE	Kemper	The Private Bank
CDW	Kohler	Topco Associates
Central Garden & Pet	Leo Burnett	TransUnion
Chamberlain Group	Levi Strauss & Co	Tribune Media Co
Charles Schwab	Littelfuse	True Value
CME Group	Loreal	TTX Company
CNA Insurance	Lurie Children's Hospital	UL
ComEd	Lyft	Uline
ConagraFoods	Mars Inc.	United Airlines
Constellation Brands	Mattress Firm	University of Chicago
Conversant	MB Financial Bank	US Cellular
CVS Health	McDonald's Corporation	US Foods
Delta Faucet Company	McGraw Hill Education	USG Corporation
Dentsu	Meta	Verizon
Discoverer Financial Services	Michelin	Vizient
Doordash	Molson Coors Brewing Company	Vyaire Medical
Dover Corporation	Motorola Solutions Inc	Walgreens
Ebay	Northern Trust	Walsh Construction
Echo Global Logistics Inc	Northwestern Medicine	Winston & Strawn LLP
Encore Global	OptumRx	WinTrust Financial
Enova International, Inc.	Pampered Chef	Wolters Kluwer CCH
Exelon	Paylocity	YMCA
Ferrara Candy Company	Pella	Zebra Technologies
First Midwest Bank	PepsiCo	Zoro Tools
Fiserv	Pfizer	Zurich Insurance

ABOUT ANALYTICS LEADERS NETWORK

The Analytics Leaders Network is an exclusive community of business and technology professionals responsible for delivering analytics, business intelligence, and data management solutions. Our members represent more than 280 companies throughout Chicago and the broader Midwest, including small, midmarket, and global Fortune 50 organizations, providing a diverse range of member perspectives and experiences. Founded in 2013, ALN provides analytics, business intelligence, data science and data management best practice guidance and thought leadership, while nurturing a forum for collaboration and peer networking.